

# Generosity LIVES HERE

2020 Annual Report

Connecting People and Resources in Portage and Waushara Counties





# 2020 At A Glance

2020 FISCAL YEAR  
(July 1, 2019–June 30, 2020)

**\$23,579,958**  
Total Assets

**265**  
Total Funds

Inspiring  
charitable  
giving for

**38**  
years

**13**  
New Funds

## GIVING BACK

**\$1,481,236**

in Grants, Scholarships  
& Program Services

**174**  
Scholarships Totaling  
**\$195,780**

**244**  
Grants Totaling  
**\$1,260,127**

Dear Friends:

Times of crisis provide the opportunity to both reflect and **TAKE ACTION**. As we navigated this year of change, the Community Foundation of Central Wisconsin remains committed to action that is rooted in our values.

In the first half of Fiscal Year 2020 (before COVID-19 impacted the world), the Foundation underwent a rebrand and launched a new user-friendly website. This process provided the opportunity to reexamine our organization mission, vision and values and refocus our energy on how we can best serve Portage and Waushara counties.

### OUR MISSION

*We inspire charitable giving by connecting people and resources to enhance Central Wisconsin now and for future generations.*

The new Foundation website and renewed focus on our mission enabled the Foundation to rapidly respond to COVID-19. We collaborated with community partners and mobilized resources to meet community needs during these tumultuous times.

As we look back at the year, we recognize that the **Foundation values** help frame the stories of our collective work within the community.

### OUR VALUES

**Generosity • Integrity • Collaboration •  
Inclusivity • Sustainability**

We are grateful to be part of a community where individuals, businesses and nonprofits come together to help their family, friends, and neighbors through good times and tough times.

We hope you are encouraged and inspired by the stories highlighted in this report. We believe they tell an important story about Central Wisconsin: **GENEROSITY LIVES HERE.**

*Susan J. Shulfer* *Erin Andrews*



**Sue Shulfer**  
Board President



**Erin Andrews**  
Executive Director

## INTEGRITY LIVES HERE

# Waushara County Animal Shelter

**Dr. Kristina Mott**  
Waushara County  
Animal Shelter Fund  
Representative



Dr. Kristina Mott and her staff at Town & Country Veterinary Clinic in Wautoma exhibit **INTEGRITY** through their continuous work with stray and lost pets in Waushara County.

Waushara County does not have an animal shelter and there is only one veterinarian in the entire county. As owner of Town & Country Veterinary Clinic, Dr. Mott comes across many stray or lost pets that get dropped off at her clinic. Dr. Mott and her staff strive to take care of all animals simply because it is the right thing to do.

A heavily pregnant mixed breed dog the staff named Billie was brought into their care a few years ago. An x-ray showed some areas of concern and they needed to act quickly to ensure Billie and her puppies were ok.

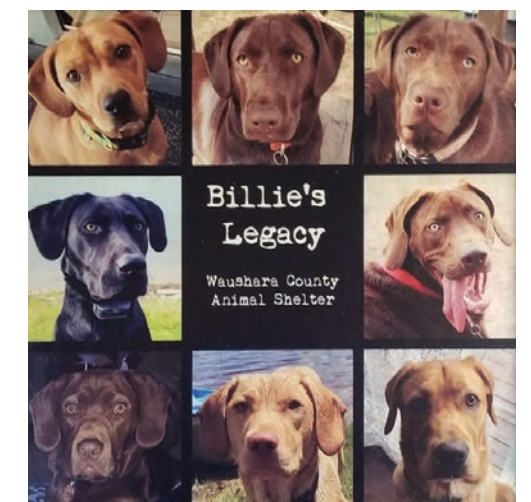
Dr. Mott called in staff and friends to help with the surgery and delivery of nine puppies. Billie's story demonstrates that there is a true need for an animal shelter in Waushara County.

The Community Foundation is proud to partner with the Waushara County Animal Shelter as they work toward their fundraising goal to build a shelter that will meet the current and future needs of Waushara County.

Give now at [www.cfcwi.org](http://www.cfcwi.org) to support this project.

*“We used the money from the adoption of Billie’s puppies to start a fund at the Community Foundation to raise money for the Waushara County Animal Shelter.”*

— Dr. Kristina Mott





INCLUSIVITY LIVES HERE

# Success Looks Like Me



*“We created this fund because we understand the barriers Hmong students face.*

*We want to support*

*Hmong students in achieving their OWN dream and becoming successful in their own ways. We all have the ability to be successful.”*

— Ann Vang, Fund Co-founder

In May 2019, Portage County hosted its first Hmong Week to recognize and celebrate Hmong culture and contributions in Central Wisconsin. The event was a collaboration of community organizers from CAP Services, Portage County Literacy Council, CREATE Portage County and Freedom Inc.

Hmong Week is a cross-cultural community engagement and learning event that takes place every May to recognize the 1975 fall of the Long Cheng airbase in Laos, which led to the first Hmong families taking refuge in the United States.

The event features traditional Hmong music, dancing and food. When the 2019 event raised more money than organizers expected, the group sought out a community partner to help facilitate future growth and fundraising efforts.

Organizers connected with the Community Foundation to start the **Hmong Sib Pab Sib Qhia — Help Together, Teach Together Fund** that would serve as a central location to raise funds and facilitate grant and scholarship awards.

The Community Foundation celebrates Portage County’s Hmong population and supports Hmong student success.

Give now at [www.cfcwi.org](http://www.cfcwi.org) to show your support for this project.

*The mission of the Hmong Sib Pab Sib Qhia — Help Together, Teach Together Fund is to help fundraise for scholarships for youth and adults of Hmong descent from Portage County who demonstrate strong leadership qualities and financial need.*

COLLABORATION LIVES HERE

## COVID-19 Relief Funds

Central Wisconsinites are well known for their ability to step up and help. When the COVID-19 pandemic shut down the nation, the Foundation was determined to respond rapidly and effectively. However, we knew our impact could be even greater if we worked together with community partners.

In Spring 2020, the people of Central Wisconsin rallied together to establish our **COVID-19 Relief Funds in Portage and Waushara Counties**. The funds provide financial assistance to nonprofits meeting basic needs to those who are disproportionately impacted by the pandemic. Our most vulnerable populations were able to receive assistance with food, rent, and childcare.

**The Portage County COVID-19 Relief Fund is a collaboration of the Community Foundation of Central Wisconsin and United Way of Portage County.** Together, with the support of many generous individuals and businesses, this fund has granted more than \$430,000.

**The Community Foundation established the Waushara County COVID-19 Relief Fund in partnership with generous individuals and businesses throughout Central Wisconsin.** We worked closely with Waushara County community leaders to identify needs and mobilize resources. The fund has granted nearly \$50,000 to organizations working to meet basic needs.

Collaboration with our donors, supporters and partners is critical to our COVID-19 response. **You are the reason we can do more when we work together.**

Give now at [www.cfcwi.org](http://www.cfcwi.org) to support COVID-19 relief efforts in our area.

*COVID-19 relief efforts in Waushara and Portage Counties reflect the collaborative strength of our communities.*







# Leave Your Legacy

The Community Foundation of Central Wisconsin encourages people to leave a legacy gift to their community through their will or estate plan.

The **Heinz Living Legacy Circle** recognizes individuals who are planning to make a difference in this community for future generations through a planned gift.

We are grateful to our **Living Legacy Circle** members who remind us that **Generosity Lives Here** in Central Wisconsin.

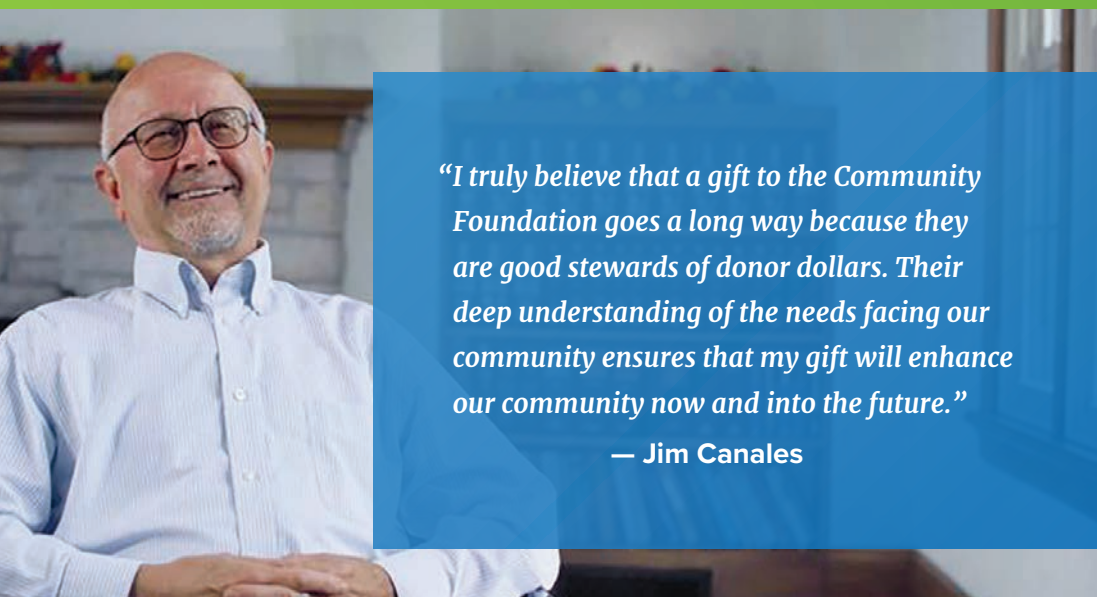
Robert & Mary Berard  
Jack & Cheryl Brooks  
William B. Bruce III\*  
Paul & Debbie Callahan  
Jim Canales  
Nancy Croisant\*  
Tom & Kathy Davies  
Harriet Fulton\*  
Helen Godfrey\*  
James Godfrey  
Geraldine Hartford\*

Arthur Heinz\*  
Jan & Kathy Hermann  
John & Vicki Jenks  
Joan Joerns\*  
Edie Kraus\*  
Irene Kubisiak\*  
Mary Ann Laszewski  
Debbie & Bruce Naylor  
Hope H. Niedling\*  
Nancy Newell Moore  
Norman & Margaret Myhra\*

Gary & Amy Oudenhoven  
Terry & Karla Rothmann  
Chris & Mary Sadler  
Ruth Salzmann\*  
Bill Schierl &  
Sarena Melotte  
Craig & Cheri Smith  
Robert & Mary Taylor  
Carl Wohlbier\*

\*Legacy gifts realized

Enhance the Future of our Community  
with your Legacy Gift.



*"I truly believe that a gift to the Community Foundation goes a long way because they are good stewards of donor dollars. Their deep understanding of the needs facing our community ensures that my gift will enhance our community now and into the future."*

— Jim Canales

## New Funds Fiscal Year 2020

The Community Foundation is proud to welcome the following funds

Please visit [www.cfcwi.org/funds](http://www.cfcwi.org/funds) for a complete list and description of all funds.

- AJ Zdroik Steel-Toed Footprints Memorial Fund
- Dennis L. Peterson Scholarship Fund
- Door2Dreams, Inc. Fund
- Dr. Robert and Nancy Cooper Fund
- Friends of Schmeeckle Reserve Endowment Fund
- Hmong Sib Pab Sib Qhia—Help Together, Teach Together Fund
- Hope Community Farm Fund
- Inclusivity Starts with Kids Fund
- Kaercher Charitable Fund
- Meals on Wheels of Stevens Point Volunteer Recognition Fund
- Meals on Wheels of Stevens Point, Inc. Fund
- Point Area Single Track Association (PASTA) Fund
- Portage County Historical Society Collections Fund
- Ray and Susan Kaercher Scholarship Fund
- Sacred Heart Church Beautification Project Fund
- Waushara County COVID-19 Relief Fund
- Wisconsin Land Information Association Foundation Fund

# Scholarships & Community Grants

**Scholarship Funds** at the Community Foundation supported student success through **174 scholarships totaling \$195,780** to students throughout Central Wisconsin.

For a complete list of FY2020 Scholarship awards and recipients, please visit [www.cfcwi.org/scholarships](http://www.cfcwi.org/scholarships).

**Community grants** are awarded through an annual competitive application process to programs and projects that enrich Portage and Waushara Counties. In FY2020, the Community Foundation awarded **\$254,950 in grants to 54 programs and projects**.

Funding for our 2020 Community Grants was provided by the Community Foundation Mission Funds, the Hartford Waushara County Mission Fund, the Community Fund, The Arthur E. Heinz Fund, the Skyward Fund, and the Bill & Harriet Fulton Memorial Fund.

For a complete list of FY2020 Community Grants, please visit [www.cfcwi.org/grants](http://www.cfcwi.org/grants).

## Generosity is...

- Individual donors who give because they care about their family, friends, and neighbors.
- Local businesses who support community growth and development through corporate donations.
- The work of our local nonprofits to strengthen our community.

## Community Grants Highlights by Mission Area

### Arts & Culture

The **McComb Bruchs Performing Arts Center** received a grant to support Sybarite5, a post-genre string musical group, for both a public performance and educational outreach program. After cancelling the program due to COVID-19, the McComb Bruchs Performing Arts Center used the grant to hold their first ever virtual **Waushara County Youth Talent Showcase!**

Planning is in the works for the 2021 Talent Showcase.







**GENEROSITY LIVES HERE**

## Education

**The Hmong UPLIFT Digital Literacy Program at CAP Services, Inc.** received a grant for this multigenerational literacy program that helps bridge gaps within families looking to improve their lives.

**UPLIFT assists Hmong parents in setting goals and gaining the skills and knowledge to advance while modeling the importance of education to their children.** The program encompasses parenting education, adult education, and early childhood education, as well as parent and child time together.

## Helping People

**The Foster Hope program at Central Wisconsin Royal Family Kids** received a grant to support summer residential camps to uplift, encourage, and empower children in the foster care system in Central Wisconsin.

Studies show that children in the foster care system face greater challenges than their peers.

**The Foster Hope program helps shape a positive future for children in foster care.**



**GENEROSITY LIVES HERE**

## Environment

**Friends of Standing Rocks Park** received two grants to support the Behnke Olson Outdoor Recreation Center and Point Area Single Track Association.

**The Behnke Olson Outdoor Recreation Center** serves as a central location for shelter, heat, water and restrooms for all recreational activities at Standing Rocks Park, including cross country skiing, snowshoeing, mountain biking, disc golf, hiking and more.

**The Point Area Single Track Association (PASTA)** is a group of cycling enthusiasts helping promote mountain biking in Stevens Point and Portage County. This grant helped establish new multi-use trails at Standing Rocks County Park that meet the needs of beginning mountain bikers and families.



*Photos by Gary Barden.*



## Wellness

**Meals on Wheels of Stevens Point** received a grant to support the cost of meals served to older and disabled adults, enabling them to maintain independent living with dignity.

**Meals are provided with the help of volunteers** who deliver the meals and make personal contact with each recipient to ensure their safety and well-being.



# Statement of Financial Position

Together, we work to ensure your generosity makes an impact now and for future generations

Total assets managed (including assets managed for others) for the fiscal year ending June 30, 2020.

### 2020 Assets

Cash & Cash Equivalents	\$1,135,979
Cash & Cash Equivalents Held for Investment Purposes	\$107,456
Investments	\$22,249,358
Other Assets	\$87,165
<b>Total Assets</b>	<b>\$23,579,958</b>

### Liabilities & Net Assets

Accounts Payable	\$20,506
Accrued Expenses	\$4,927
Grants Payable	\$54,850
Funds Held for Others	\$1,500,069
Without Donor Restrictions	\$418,406
With Donor Restrictions	\$21,581,200
<b>Total Liabilities &amp; Net Assets</b>	<b>\$23,579,958</b>

### Revenue, Gains & Other Support

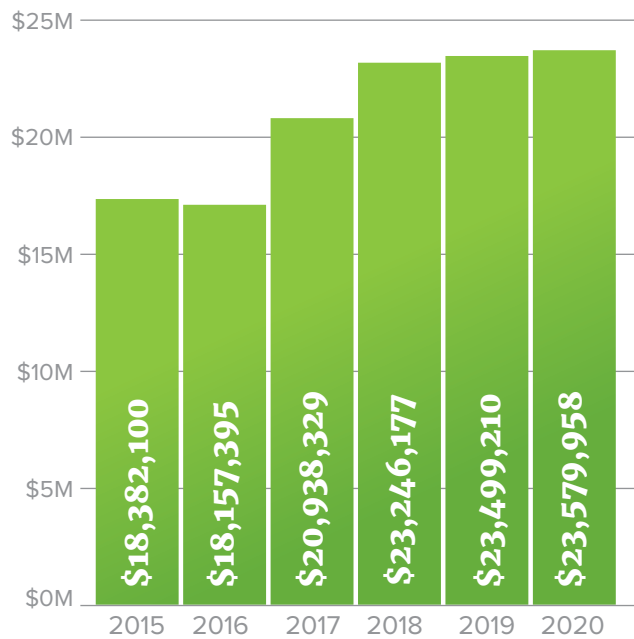
Contributions	\$1,373,254
Investment Income	\$571,289
Other Income	\$14,337
<b>Total Revenue, Gains &amp; Other Support</b>	<b>\$1,958,880</b>

### Expenses

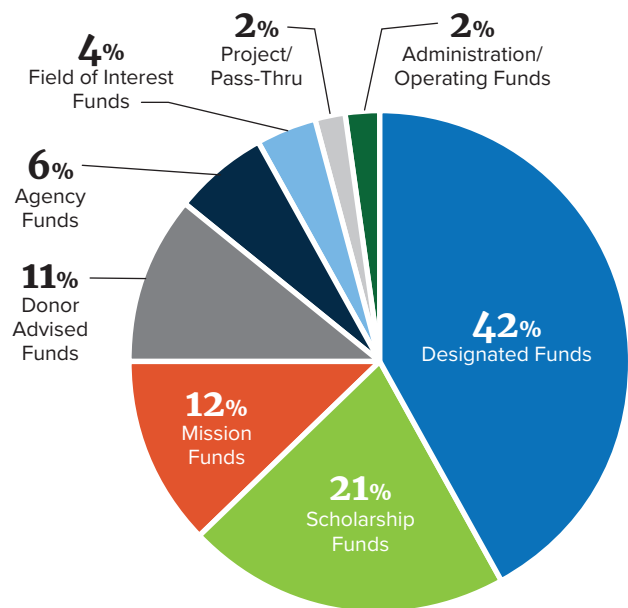
Grants, Scholarships & Program Services	\$1,481,236
General & Administrative	\$133,837
Fund Raising	\$96,674
<b>Total Expenses</b>	<b>\$1,711,747</b>

**Change in Net Assets \$247,133**

### Total Assets



### Assets by Fund Type



Financials audited by CliftonLarsonAllen LLP, Certified Public Accountants and Consultants. Audited financial statements and the 990 tax form are available upon request from the Community Foundation office. The Community Foundation is not required to submit a 990T at this time, but in the event the Community Foundation is required to submit this form, it would also be available upon request.

## FOUNDATION LEADERSHIP

### 2020 Board of Directors

**Jim Robinson**  
President

**Sue Shulfer**  
President Elect

**Michael Lauterbach**  
Vice President

**Dan Kinsella**  
Secretary

**Justin Regnier**  
Treasurer

**Trish Baker**  
Past President

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**Christopher Cox**

**Jerry King**

**Jennifer Koepl**

**Sheryl O'Connell**

**Tiffany Praeger**

**Mark Scheunemann**

**Jeremy Solin**

**Max Trzebiatowski**

**Are Vang**

**Dave Williams**

**Katie Young**

**2021 New Board Members**

**Kevin Duda**

**David Ray**

### Community Foundation Team

**Erin Andrews**  
Executive Director  
erin@cfcw.org

**Denise Brandl**  
Accounting  
denise@cfcw.org

**Karen Wolf**  
Operations  
karen@cfcw.org

**Marlee Bokhoven**  
Grants & Scholarships  
marlee@cfcw.org

**Jessica Hoerter**  
Communications  
jessica@cfcw.org

**Joey Greshowak**  
Administrative Assistant  
foundation@cfcw.org

### Emeritus Board of Directors Members

Marg Coker-Nelson  
Mary Croft (In Memoriam)  
Helen Godfrey (In Memoriam)  
Betty Iber (In Memoriam)  
Mark Ilten  
Edie Kraus (In Memoriam)  
Mark Makholm (In Memoriam)  
Gil Oelke (In Memoriam)  
George Rogers(In Memoriam)  
Anne Schierl (In Memoriam)  
David Worth  
Bob Worth

### Grants Committee

Mike Lauterbach, Chair  
Chris Cox  
Mae Nachman  
Mark Sheuneman  
Dan Kinsella  
Bev Laska  
Jeremy Solin  
Gretchen Steinmetz

### Waushara Grants (Hartford Fund)

Dave Williams  
Jennifer Koepl  
Becky Horvath  
AJ McCaskey

### Scholarship Committee

Dawn Cherek, Chair  
Abi Solin  
Amanda Arens  
Are Vang  
Dan Kinsella  
Jessica Wiesman  
Larry Oathout  
Lindsay Bernhagen  
Peter Bernhagen  
Steven Thompson  
Wendy Robinson

### Marketing Committee

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Amanda Bittorf  
Eva Donohoo  
Jerry King  
Jennifer Koepl  
Tiffany Praeger  
Max Trzebiatowski  
Katherine Young  
Casey Zempel

COMMUNITY FOUNDATION  
OF CENTRAL WISCONSIN

1501 Clark Street  
Stevens Point, WI 54481



Excellence. Accountability. Impact.™

## Mission

We inspire charitable giving by connecting people and resources to enhance Central Wisconsin now and for future generations.

## Vision

Portage and Waushara counties are thriving communities with a strong culture of philanthropy.

## Values

GENEROSITY  
INTEGRITY  
COLLABORATION  
INCLUSIVITY  
SUSTAINABILITY

# How to Give

The Community Foundation of Central Wisconsin offers a variety of giving options.

- A cash gift is the easiest way to start a fund or give to an existing fund.
- Include a bequest or other planned gift in your will or estate documents.
- Maximize tax advantages through a beneficiary gift of your IRA or life insurance policy.
- Donate stock or real estate to minimize capital gains tax.

### Give Online

[www.cfcwi.org](http://www.cfcwi.org)  
Click **Give Now**

OR

### Contact Us

715-342-4454  
[foundation@cfcwi.org](mailto:foundation@cfcwi.org)

## Thank You to Our Sponsors



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