Generosity
LIVES HERE
2020 Annual Report
Connecting People and Resources in Portage and Waushara Counties
Dear Friends:

Times of crisis provide the opportunity to both reflect and TAKE ACTION. As we navigated this year of change, the Community Foundation of Central Wisconsin remains committed to action that is rooted in our values.

In the first half of Fiscal Year 2020 (before COVID-19 impacted the world), the Foundation underwent a rebrand and launched a new user-friendly website. This process provided the opportunity to reexamine our organization mission, vision and values and refocus our energy on how we can best serve Portage and Waushara counties.

**OUR MISSION**

We inspire charitable giving by connecting people and resources to enhance Central Wisconsin now and for future generations.

The new Foundation website and renewed focus on our mission enabled the Foundation to rapidly respond to COVID-19. We collaborated with community partners and mobilized resources to meet community needs during these tumultuous times.

As we look back at the year, we recognize that the Foundation values help frame the stories of our collective work within the community.

**OUR VALUES**

Generosity • Integrity • Collaboration • Inclusivity • Sustainability

We are grateful to be part of a community where individuals, businesses and nonprofits come together to help their family, friends, and neighbors through good times and tough times.

We hope you are encouraged and inspired by the stories highlighted in this report. We believe they tell an important story about Central Wisconsin: **GENEROSITY LIVES HERE.**

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Dr. Kristina Mott and her staff at Town & Country Veterinary Clinic in Wautoma exhibit **INTEGRITY** through their continuous work with stray and lost pets in Waushara County. Waushara County does not have an animal shelter and there is only one veterinarian in the entire county. As owner of Town & Country Veterinary Clinic, Dr. Mott comes across many stray or lost pets that get dropped off at her clinic. Dr. Mott and her staff strive to take care of all animals simply because it is the right thing to do.

A heavily pregnant mixed breed dog the staff named Billie was brought into their care a few years ago. An x-ray showed some areas of concern and they needed to act quickly to ensure Billie and her puppies were ok.

Dr. Mott called in staff and friends to help with the surgery and delivery of nine puppies. Billie’s story demonstrates that there is a true need for an animal shelter in Waushara County. The Community Foundation is proud to partner with the Waushara County Animal Shelter as they work toward their fundraising goal to build a shelter that will meet the current and future needs of Waushara County.

**Waushara County Animal Shelter**

We used the money from the adoption of Billie’s puppies to start a fund at the Community Foundation to raise money for the Waushara County Animal Shelter."

— Dr. Kristina Mott

Give now at [www.cfcwi.org](http://www.cfcwi.org) to support this project.
Success Looks Like Me

“We created this fund because we understand the barriers Hmong students face. We want to support Hmong students in achieving their OWN dream and becoming successful in their own ways. We all have the ability to be successful.”

— Ann Vang, Fund Co-founder

In May 2019, Portage County hosted its first Hmong Week to recognize and celebrate Hmong culture and contributions in Central Wisconsin. The event was a collaboration of community organizers from CAP Services, Portage County Literacy Council, CREATE Portage County and Freedom Inc.

Hmong Week is a cross-cultural community engagement and learning event that takes place every May to recognize the 1975 fall of the Long Cheng airbase in Laos, which led to the first Hmong families taking refuge in the United States. The event features traditional Hmong music, dancing and food. When the 2019 event raised more money than organizers expected, the group sought out a community partner to help facilitate future growth and fundraising efforts.

Organizers connected with the Community Foundation to start the Hmong Sib Pab Sib Qhia — Help Together, Teach Together Fund that would serve as a central location to raise funds and facilitate grant and scholarship awards.

The Community Foundation celebrates Portage County’s Hmong population and supports Hmong student success.

Give now at www.cfcwi.org to show your support for this project.

The mission of the Hmong Sib Pab Sib Qhia — Help Together, Teach Together Fund is to help raise funds for scholarships for youth and adults of Hmong descent from Portage County who demonstrate strong leadership qualities and financial need.

COVID-19 Relief Funds

Central Wisconsinites are well known for their ability to step up and help. When the COVID-19 pandemic shut down the nation, the Foundation was determined to respond rapidly and effectively. However, we knew our impact could be even greater if we worked together with community partners.

In Spring 2020, the people of Central Wisconsin rallied together to establish our COVID-19 Relief Funds in Portage and Waushara Counties. The funds provide financial assistance to nonprofits meeting basic needs to those who are disproportionately impacted by the pandemic. Our most vulnerable populations were able to receive assistance with food, rent, and childcare.

The Portage County COVID-19 Relief Fund is a collaboration of the Community Foundation of Central Wisconsin and United Way of Portage County. Together, with the support of many generous individuals and businesses, this fund has granted more than $430,000.

The Community Foundation established the Waushara County COVID-19 Relief Fund in partnership with generous individuals and businesses throughout Central Wisconsin. We worked closely with Waushara County community leaders to identify needs and mobilize resources. The fund has granted nearly $50,000 to organizations working to meet basic needs.

Collaboration with our donors, supporters and partners is critical to our COVID-19 response. You are the reason we can do more when we work together.

Give now at www.cfcwi.org to support COVID-19 relief efforts in our area.
Leave Your Legacy

The Community Foundation of Central Wisconsin encourages people to leave a legacy gift to their community through their will or estate plan. The Heinz Living Legacy Circle recognizes individuals who are planning to make a difference in this community for future generations through a planned gift.

We are grateful to our Living Legacy Circle members who remind us that Generosity Lives Here in Central Wisconsin.

Robert & Mary Berard
Jack & Cheryl Brooks
William B. Bruce III*
Paul & Debbie Callahan
Jim Canales
Nancy Croisant*
Tom & Kathy Davies
Harriet Fulton*
Helen Godfrey*
James Godfrey
Geraldine Hartford*
Arthur Heinz*
Jon & Kathy Hermann
John & Vicki Jenks
Joan Joerns*
Edie Kraus*
Irene Kubislake*
Mary Ann Lazzewski
Debbie & Bruce Naylor
Hope H. Niedling*
Nancy Newell Moore
Norman & Margaret Myhra*
Gary & Amy Oudenhoven
Terry & Karla Rothmann
Chris & Mary Sadler
Ruth Salzmann*
Bill Schieltz
Sarena Molotz
Craig & Cherri Smith
Robert & Mary Taylor
Carl Wohlbieter*

New Funds Fiscal Year 2020

The Community Foundation is proud to welcome the following funds

Please visit www.cfcwi.org/funds for a complete list and description of all funds.

- AJ Zdroik Steel-Toed Footprints Memorial Fund
- Dennis L. Peterson Scholarship Fund
- Door2Dreams, Inc. Fund
- Dr. Robert and Nancy Cooper Fund
- Friends of Schmeeckle Reserve Endowment Fund
- Hmong Sib Pab Sib Qhia—Help Together, Teach Together Fund
- Hope Community Farm Fund
- Inclusivity Starts with Kids Fund
- Kaercher Charitable Fund
- Meals on Wheels of Stevens Point Volunteer Recognition Fund
- Meals on Wheels of Stevens Point, Inc. Fund
- Point Area Single Track Association (PASTA) Fund
- Portage County Historical Society Collections Fund
- Ray and Susan Kaercher Scholarship Fund
- Sacred Heart Church Beautification Project Fund
- Waushara County COVID-19 Relief Fund
- Wisconsin Land Information Association Foundation Fund

For a complete list of FY2020 Scholarship awards and recipients, please visit www.cfcwi.org/scholarships.

Scholarship Funds at the Community Foundation supported student success through 174 scholarships totaling $195,780 to students throughout Central Wisconsin.

Community grants are awarded through an annual competitive application process to programs and projects that enrich Portage and Waushara Counties. In FY2020, the Community Foundation awarded $254,950 in grants to 54 programs and projects.

Funding for our 2020 Community Grants was provided by the Community Foundation Mission Funds, the Hartford Waushara County Mission Fund, the Community Fund, The Arthur E. Heinz Fund, the Skyward Fund, and the Bill & Harriet Fulton Memorial Fund.

For a complete list of FY2020 Community Grants, please visit www.cfcwi.org/grants.

Generosity is...

- Individual donors who give because they care about their family, friends, and neighbors.
- Local businesses who support community growth and development through corporate donations.
- The work of our local nonprofits to strengthen our community.

Enhance the Future of our Community with your Legacy Gift.

“I truly believe that a gift to the Community Foundation goes a long way because they are good stewards of donor dollars. Their deep understanding of the needs facing our community ensures that my gift will enhance our community now and into the future.”

— Jim Canales

Community Grants Highlights by Mission Area

Arts & Culture

The McComb Bruchs Performing Arts Center received a grant to support Sybantes, a post-genre string musical group, for both a public performance and educational outreach program. After cancelling the program due to COVID-19, the McComb Bruchs Performing Arts Center used the grant to hold their first ever virtual Waushara County Youth Talent Showcase! Planning is in the works for the 2021 Talent Showcase.
**Education**

The Hmong UPLIFT Digital Literacy Program at CAP Services, Inc. received a grant for this multigenerational literacy program that helps bridge gaps within families looking to improve their lives. UPLIFT assists Hmong parents in setting goals and gaining the skills and knowledge to advance while modeling the importance of education to their children. The program encompasses parenting education, adult education, and early childhood education, as well as parent and child time together.

**Helping People**

The Foster Hope program at Central Wisconsin Royal Family Kids received a grant to support summer residential camps to uplift, encourage, and empower children in the foster care system in Central Wisconsin. Studies show that children in the foster care system face greater challenges than their peers. The Foster Hope program helps shape a positive future for children in foster care.

**Environment**

Friends of Standing Rocks Park received two grants to support the Behnke Olson Outdoor Recreation Center and Point Area Single Track Association. The Behnke Olson Outdoor Recreation Center serves as a central location for shelter, heat, water and restrooms for all recreational activities at Standing Rocks Park, including cross country skiing, snowshoeing, mountain biking, disc golf, hiking and more. The Point Area Single Track Association (PASTA) is a group of cycling enthusiasts helping promote mountain biking in Stevens Point and Portage County. This grant helped establish new multi-use trails at Standing Rocks County Park that meet the needs of beginning mountain bikers and families.

**Wellness**

Meals on Wheels of Stevens Point received a grant to support the cost of meals served to older and disabled adults, enabling them to maintain independent living with dignity. Meals are provided with the help of volunteers who deliver the meals and make personal contact with each recipient to ensure their safety and well-being.
Financials audited by CliftonLarsonAllen LLP. Certified Public Accountants and Consultants. Audited financial statements and the 990 tax form are available upon request from the Community Foundation office. The Community Foundation is not required to submit a 990T at this time, but in the event the Community Foundation is required to submit this form, it would also be available upon request.

**Statement of Financial Position**

Together, we work to ensure your generosity makes an impact now and for future generations.

Total assets managed (including assets managed for others) for the fiscal year ending June 30, 2020.

### 2020 Assets
- **Cash & Cash Equivalents**: $1,355,979
- **Cash & Cash Equivalents Held for Investment Purposes**: $107,456
- **Investments**: $22,249,358
- **Other Assets**: $87,665
- **Total Assets**: $23,579,958

### Liabilities & Net Assets
- **Accounts Payable**: $20,506
- **Accrued Expenses**: $4,927
- **Grants Payable**: $54,850
- **Funds Held for Others**: $1,500,069
- **Without Donor Restrictions**: $418,406
- **With Donor Restrictions**: $21,581,200
- **Total Liabilities & Net Assets**: $23,579,958

### Revenue, Gains & Other Support
- **Contributions**: $1,373,254
- **Investment Income**: $571,289
- **Other Income**: $14,337
- **Total Revenue, Gains & Other Support**: $1,958,880

### Expenses
- **Grants, Scholarships & Program Services**: $1,481,236
- **General & Administrative**: $133,837
- **Fund Raising**: $96,674
- **Total Expenses**: $1,711,747

Change in Net Assets: $247,133

### Assets by Fund Type

- **Field of Interest Funds**: 4%
- **Agency Funds**: 6%
- **Donor Advised Funds**: 11%
- **Mission Funds**: 12%
- **Designated Funds**: 42%
- **Operating/Pass-Through Funds**: 21%
- **Administration/Operating Funds**: 2%

2020 **Board of Directors**

![Board Members]

**Community Foundation Team**

![Team Members]

**Emeritus Board of Directors Members**
- Marg Coker-Nelson
- Mary Craft (In Memoriam)
- Helen Godfrey (In Memoriam)
- Betty Iber (In Memoriam)
- Mark Ilten
- Eddie Kraus (In Memoriam)
- Mark Makholm (In Memoriam)
- Gil Oelke (In Memoriam)
- George Rogers (In Memoriam)
- Anne Schier (In Memoriam)
- David Worth
- Bob Wirth

**Grants Committee**
- Mike Lauterbach, Chair
- Chris Cox
- Mac Nachtman
- Mark Sheuneman
- Dan Kinsella
- Bev Laska
- Jeremy Solin
- Gretchen Steenmetz

**Waushara Grants (Harford Fund)**
- Dave Williams
- Jennifer Koeppl
- Becky Horvath
- AJ McCaskey

**Scholarship Committee**
- Dawn Cherek, Chair
- Abi Solin
- Amanda Arens
- Arc Vang
- Dan Kinsella
- Jessica Wiesman
- Larry Omelka
- Lindsay Bernhagen
- Peter Bernhagen
- Steven Thompson
- Wendy Robinson

**Marketing Committee**
- Jim Robinson, Chair
- Amanda Bistoff
- Eva Donahoo
- Jerry King
- Jennifer Koeppl
- Tiffany Praeger
- Max Trzebiatowski
- Katherine Young
- Casey Zempel
How to Give

The Community Foundation of Central Wisconsin offers a variety of giving options.

• A cash gift is the easiest way to start a fund or give to an existing fund.
• Include a bequest or other planned gift in your will or estate documents.
• Maximize tax advantages through a beneficiary gift of your IRA or life insurance policy.
• Donate stock or real estate to minimize capital gains tax.

Give Online
www.cfcwi.org
Click Give Now

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foundation@cfcwi.org

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